

## **Fujifilm “Honor Your Favorite Service Men and Women” Photo Sweepstakes Official Consumer Sweepstakes Rules**

**No Purchase Necessary to Enter or Win.** To enter the Fujifilm “Honor Your Favorite Servicemen and Women” Photo Sweepstakes, navigate the Internet to Fujifilm North America Group Companies Facebook page (<https://www.facebook.com/FujifilmNorthAmerica>). Complete and provide all the requested information on the **Sweepstakes Registration and Entry Form**, submit your photo(s) and provide a photo description as further outlined in the “How to Enter” Section below. **THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK OR ANY OTHER SOCIAL MEDIA SITE. BY PARTICIPATING IN THIS SWEEPSTAKES, YOU ARE PROVIDING YOUR INFORMATION TO FUJIFILM HOLDINGS AMERICA CORPORATION, AND NOT FACEBOOK OR ANY OTHER SOCIAL MEDIA ORGANIZATION.**

**Sweepstakes Period and Eligibility.** This Sweepstakes is being conducted by FUJIFILM Holdings America Corporation, 200 Summit Lake Drive, Valhalla, NY 10595-1356 and its affiliates and agencies (the “Sponsors”). Sweepstakes begins and entries will be accepted commencing as of **Monday, June 22, 2015 at 9:00 a.m. EDT.** Sweepstakes will close and no more entries will be accepted as of **5:00 p.m. EDT on Friday, July 10, 2015.** Final random drawing is currently anticipated to be on or about Wednesday, July 9, 2014 at noon EDT. The period during which this Sweepstakes is in effect is referenced herein as the “Sweepstakes Period”. This Sweepstakes is open to legal residents of the 50 United States, plus Washington, D.C., who are 18 years of age or older at time of entry. Employees of the Sponsors, and any provider of any prize offered in this Sweepstakes or any business or entity involved in the development, production, implementation, administration or fulfillment of this Sweepstakes, and the immediate family members of any of the above (meaning spouses, parents, siblings and children living in the same household) are not eligible to enter or win. Void in Puerto Rico and wherever else prohibited by law. This Sweepstakes is subject to all applicable laws.

**How to Enter.** Navigate to the Fujifilm North America Group Companies Facebook page <https://www.facebook.com/FujifilmNorthAmerica>, complete all the personal entry information requested on the Sweepstakes Registration and Entry Form, upload a unique, personal photo reflecting the theme “Honor Your Favorite Servicemen and Women” and provide a photo description, and otherwise follow the instructions to enter online. Photo must be submitted in either JPEG or PSD format as further described below. Submitted photos must be consistent with the “Honor Your Favorite Servicemen and Women” theme of this Sweepstakes. **THIS IS NOT A PHOTO CONTEST.** By entering this Sweepstakes, you agree to be bound by these Official Sweepstakes Rules and the decisions of the Sponsor, which shall be final in each instance. Limit five (5) entries per person, and per email address. **INTERNET ACCESS AND A VALID EMAIL ADDRESS ARE REQUIRED TO ENTER. ALTERNATIVELY, YOU MAY ENTER USING FREE INTERNET ACCESS, AVAILABLE AT LOCAL PUBLIC LIBRARIES AND OTHER PLACES. FREE EMAIL ADDRESSES ARE WIDELY AVAILABLE (e.g., Gmail.com, Yahoo.com, Hotmail.com, etc.).** Entries without all of the required information blanks completed will be disqualified. In addition, all late, lost, or otherwise incomplete entries are not considered valid entries and shall be disqualified. Proof of your submission of entry is not proof of the Sponsors’ receipt and the Sponsors’ designated computer will be the official record keeping device for all submissions and entries applicable to this Sweepstakes. Any attempt at or form of entry other than as expressly specified in these Official Sweepstakes Rules (including but not limited to automated entry) is strictly prohibited and will result in disqualification. No correspondence about submissions will be answered. No responsibility is assumed for lost, late, stolen or misdirected mail or entries or any failure or unavailability of hardware, software, electronic communications or Internet uploading or other connections.

**Sweepstakes Entries and Submissions.** The photo submitted must be an original photo and you must be the photographer. You must also have the permission of any person used as a subject in, or that appears in, any submitted photo. Any editing / retouching / modifying applied to a submitted photo must have been performed by you as the submitting party and use of a stock photo is not allowed. All submitted photos must be original, non-professional, must not have been previously published or won any previous award, and must not contain any material that is obscene, defamatory, objectionable, illegal or otherwise inappropriate, or that would infringe upon third party rights if used in advertising. Photo(s) may be taken by any type of camera, but must be submitted digitally in either JPEG or PSD format with a minimum resolution of 600X800 pixels and a maximum size per photo of 4 megabytes. All photos and photo descriptions submitted as part of your Sweepstakes entry form must be family appropriate and appropriate for all ages. THE DECISION

REGARDING THE APPROPRIATENESS AND ELIGIBILITY OF EACH SUBMISSION SHALL BE AT THE SOLE DISCRETION OF SPONSOR.

By entering, you grant an unrestricted, irrevocable, non-exclusive license to Sponsor to post, display, publish and use your entry photo in any form (including in cropped or edited form, as Sponsors deem appropriate and necessary), on or in connection with the Fujifilm North America Group Companies Facebook page and in promotional materials relating thereto, without further compensation. Entrant agrees not to submit his or her entry photo(s) for commercial use by a competitor of Sponsor for a period of twelve (12) months from the date of entry in this Sweepstakes. By entering, you warrant and represent that you are the photographer of the submitted photo(s) and that you have obtained all permissions necessary for Sponsors to display, post, publish or use your photo(s) on the Fujifilm North America Group Companies Facebook page and in promotional materials relating thereto (such as, without limitation, in newsletters), including, but not limited to, permission from all persons depicted in your photo(s) and from any owner or holder of any property, copyrights, trademarks or other rights in materials or other items depicted in your photo(s). By entering, you also agree to confirm to Sponsors any of the above in writing during the Sweepstakes Period or thereafter, upon Sponsors' request. **Entries may be disqualified if photo(s) contain materials trademarked, copyrighted, used or submitted elsewhere, or any obscene, defamatory or other offensive or inappropriate or illegal material as determined by Sponsors in their sole discretion.** Sponsors reserve the right to disqualify any entries which Sponsors, at their sole discretion, determine to be inconsistent with their corporate standards, reputation or consumer expectations. If integrity of Sweepstakes is compromised in any manner, Sponsors reserve the right to modify Sweepstakes and conduct a drawing based on all eligible entries received that are unaffected by the problem, and/or to terminate the Sweepstakes. Sponsors reserve the right to disqualify any person who attempts to tamper with the Sweepstakes, to harass or interfere with any other entrant, or otherwise acts in an inappropriate or unsportsmanlike way, all as determined by Sponsors in their absolute discretion. Submissions shall be void if incomplete, not legible, or if they contain errors or do not comply strictly with all requirements in these rules.

THE PHOTO SUBMISSION IS A CONDITION OF ENTRY BUT THIS IS NOT A PHOTO CONTEST, AND YOUR PHOTO SUBMISSION WILL NOT BE JUDGED OR COMPARED AGAINST OTHER SUBMISSIONS. YOUR PHOTO SUBMISSION HAS NO DIRECT BEARING ON THE SELECTION OF THE WINNER OF THIS SWEEPSTAKES. THE WINNER WILL BE SELECTED BY RANDOM DRAWING FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED AS SET FORTH BELOW.

In the event that you "Opt In" to receive such information, sponsors may use any information you may provide on the Sweepstakes Registration and Entry Form during the Sweepstakes Period and thereafter to contact you for the limited purpose of informing you about Sponsors' products and promotional offers from time to time. In no event will your personal information be provided by Sponsors to any third party for third party use. The privacy policies and terms and conditions of the Sponsors can be found at [www.fujifilmusa.com](http://www.fujifilmusa.com). By participating in this Sweepstakes, entrants agree to all of the terms and conditions of the privacy policies and website terms and conditions of the Sponsors. By entering you agree to be bound by these Official Sweepstakes Rules and you acknowledge that the decisions of the Sponsor shall be final and binding in all respects. These Official Sweepstakes Rules will be posted at <https://www.facebook.com/FujifilmNorthAmerica>.

**Prizes. TOTAL ARV OF PRIZES** to be awarded: \$489.84. All prizes will be awarded.

**ONE (1) Prize:** (1 each) FUJIFILM XQ2 Digital Camera (ARV \$399.95), Fujifilm camera case for XQ2 (ARV \$59.99) and Fujifilm 16GB SDHC Memory Card (ARV \$29.90).

Prizes may not be redeemed for cash, substituted or transferred by prize winner; however, if any prize or prize component becomes unavailable or otherwise at Sponsor's discretion, the Sponsors reserve the right to unilaterally substitute a prize or prize component of equal or greater value. Taxes and any other expenses not listed above are the sole responsibility of the winner. Allow 4-6 weeks after validation for receipt or arrangement of receipt of prize. You are not the official Fujifilm "Honor Your Favorite Service Men and Women" Photo Sweepstakes prize winner until you are successfully validated, you have duly received an official notification of your winning status from Sponsor, and you have signed and returned the necessary Affidavit of Eligibility and Liability and Publicity Release documentation as referenced below.

**Selection of Winners/Validation.** The prize winner will be selected at random in a random drawing at the Sponsors' headquarters, 200 Summit Lake Drive, Valhalla, NY by the Sponsors from among all eligible and valid entries received. The random drawing will be held generally within 4 days of the end of the Sweepstakes Period as

referenced above, from all eligible and valid entries received. Alternate winners will be selected at the same time.

**Prize Acceptance.** In order to be validated, each potential prize winner must complete, execute and then return (i) an Affidavit of Eligibility and Liability and Publicity Release, confirming the winner's identification and eligibility, releasing Sponsors, Facebook and all social media sites from liability relating to the Sweepstakes and the prize awarded, and providing Sponsors with the right to obtain (upon Sponsor's request) and display and use a photo of the winner, as well as his or her name and submitted photo description on Sponsors' website and in related promotional materials; and (ii) a Right and License to Use the photo submitted by the winner as described herein, along with, at Sponsor's option, a model release form properly executed by or on behalf of all other parties depicted in such photo. Documents may require notarization at Sponsor's election. Documents returned by fax or electronically will have the same force and effect as original documents. If such documents are not returned within ten (10) days of the date sent, or if any prize notification is returned as non-deliverable or any winner is found to be ineligible or not in compliance with these Official Rules, disqualification may result and prize will be awarded to the selected alternate for the applicable category. In the event of a dispute as to identity of any online entrant, the actual individual named on the online entry form will be deemed to be the official entrant unless otherwise determined by the Sponsors. Sponsors, their parent companies, affiliates, subsidiaries, designees and advertising and promotion agencies, and their respective directors, officers, employees, representatives and agents, shall not be responsible for any and all liability or any injury, loss or damage of any kind to or of any person or property (including, without limitation, death of any person), arising in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of a prize, participation in any Sweepstakes-related activity, or participation in this Sweepstakes. The prize of this Sweepstakes is awarded subject to the Limited Product Warranty that comes with it and all additional warranties by Sponsors are disclaimed.

**Prize Winners List.** For the name of the winner visit Fujifilm North America Group Companies Facebook page (<https://www.facebook.com/FujifilmNorthAmerica>). The prize winner will be posted once the prize has been awarded, or you may mail a self-addressed, stamped envelope to: Corporate Communications, FUJIFILM Holdings America Corporation, 200 Summit Lake Drive, Valhalla, NY 10595.

**Void Where Prohibited and Availability of Official Rules.** This Sweepstakes is void where prohibited. For a printed copy of the Fujifilm "Honor Your Favorite Service Men and Women" Photo Sweepstakes Official Rules, send a self-addressed stamped envelope to: Corporate Communications, FUJIFILM Holdings America Corporation, 200 Summit Lake Drive, Valhalla, NY 10595 by end of the Sweepstakes Period. Limit one Rules request per envelope. Requests received after the Sweepstakes Period will not be honored.

**Fujifilm Employee “Honor Your Favorite Service Men and Women”  
Photo Sweepstakes  
Official Sweepstakes Rules**

**1. No Purchase Necessary, Entry Period and Eligibility.** No purchase is necessary to enter the Fujifilm Employee “Honor Your Favorite Servicemen and Women” Photo Sweepstakes (the “Sweeps” or the “Employee Sweepstakes”). A purchase will not improve your chances of winning. This Sweeps is being conducted by FUJIFILM Holdings America Corporation (“Fujifilm”), 200 Summit Lake Drive, Valhalla, NY 10595-1356. The Sweeps begin at **9:00 a.m. EDT on Monday, June 22, 2015** and ends promptly at **5:00 p.m. EDT on Friday, July 10, 2015** (the “Entry Period”). This Sweeps is open only to active full time employees of Fujifilm and its wholly owned subsidiaries in the U.S., including Washington, D.C., who are residents of the U.S. and over the age of 18 at the time of entry, provided that any such employee that is involved in the preparation, planning and/or administration of the Sweeps will not be eligible to participate. This Sweeps is subject to all applicable laws but **void where prohibited. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK OR ANY OTHER SOCIAL MEDIA SITE. BY PARTICIPATING IN THIS SWEEPSTAKES, YOU ARE PROVIDING YOUR INFORMATION TO FUJIFILM HOLDINGS AMERICA CORPORATION, AND NOT FACEBOOK OR ANY OTHER SOCIAL MEDIA ORGANIZATION.**

**2. How to Enter the Employee Sweepstakes.** Navigate to the Fujifilm North America Group Companies Facebook page, <https://www.facebook.com/FujifilmNorthAmerica>, and click on the “Honor Your Favorite Servicemen and Women Photo Sweepstakes” box. Complete all the personal entry information requested on the Sweepstakes Registration and Entry Form (including company email address and company telephone number / extension), upload a unique, personal photo reflecting the theme “Honor Your Favorite Service Men and Women” and provide a photo description, and otherwise follow the instructions to enter online. Photo must be submitted in either JPEG or PSD format as further described below. Submitted photos must be consistent with the “Honor Your Favorite Service Men and Women” theme of this Sweepstakes. **THE PHOTO SUBMISSION IS A CONDITION OF ENTRY BUT THIS IS NOT A PHOTO CONTEST, AND YOUR PHOTO SUBMISSION WILL NOT BE JUDGED OR COMPARED AGAINST OTHER SUBMISSIONS. YOUR PHOTO SUBMISSION HAS NO DIRECT BEARING ON THE SELECTION OF THE WINNER OF THIS SWEEPSTAKES. THE WINNER WILL BE SELECTED BY RANDOM DRAWING FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED, AS SET FORTH IN SECTION 3 BELOW.** By entering this Sweepstakes, you agree to be bound by these Official Sweepstakes Rules and the decisions of the Sponsor, which shall be final in each instance. Limit five (5) entries per person, and per email address. **INTERNET ACCESS AND A VALID FUJIFILM EMAIL ADDRESS AND COMPANY PHONE NUMBER ARE REQUIRED TO ENTER.** All determinations made by Fujifilm relating to the Employee Sweepstakes will be final.

**3. Selection of Winners/Validations.** One (1) grand prize winner will be selected from among all valid entries received during the Entry Period in a random drawing of entrants, to take place within 4 days of the end of the Entry Period at 200 Summit Lake Drive, Valhalla, NY 10595. By entering, entrants in the Employee Sweepstakes agree to be fully bound by these Official Rules, as a condition to receiving the prize. The selected Prize Winner will be notified by email to the email address provided on the Sweepstakes Registration and Entry Form and will be required to sign, have notarized, and return within five (5) business days of delivery to his/her company email address, an **Affidavit of Eligibility** and a **Prize and Publicity Release**, releasing Fujifilm, Facebook and any social media sites from all liability relating to this Sweeps. No responsibility is assumed by Fujifilm for lost, late, stolen or misdirected entries, or any failure or unavailability of electronic communications or Internet connections. If the integrity of the Sweeps is compromised in any manner, Fujifilm reserves the right to modify in its reasonable sole discretion, the Sweeps (or any aspect thereof) and randomly select winner(s) from valid entries received that are unaffected by the problem. Entry materials are void if incomplete, not legible, or if they contain material errors.

**4. Prizes/Odds.** One randomly selected Prize Winner from eligible entries received during the Entry Period will receive the Employee Sweepstakes grand prize. Alternate winners will be drawn as necessary, and the prize will be awarded. Total value (based on available Fujifilm employee pricing) of the prize offered in this Sweepstakes is approximately \$404, as set forth below.

**Employee Sweepstakes Prize:**

**FUJIFILM XQ2 Digital Camera: Approximate Value: \$359**

**Fujifilm Camera Case for the XQ1: Approximate Value: \$25**

**Fujifilm 16GB SDHC Memory Card: Approximate Value: \$20**

Fujifilm reserves the right to substitute a prize of equal or greater value. No cash substitution by the prize winner will be permitted. Limit one prize per entrant in the Employee Sweepstakes. Taxes and any expenses not listed above are the responsibility of the winner. Allow 4-6 weeks after validation for receipt or arrangement of receipt of prize. Prize is subject to standard Fujifilm limited product warranty. All other warranties are disclaimed.

**5. Prize Winners List:** The prize winner will be posted on Facebook at <https://www.facebook.com/FujifilmNorthAmerica> once the prize has been awarded. To obtain the name of the prize winner from Corporate Communications, submit a request by email to [fujifilmexchange@fujifilm.com](mailto:fujifilmexchange@fujifilm.com), by August 31, 2015.