FUJIFILM "Photo Plus Expo" INSTAX SP-2 Printer Gift Bags

Sweepstakes

Official Sweepstakes Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. To enter **the FUJIFILM "Photo Plus Expo" INSTAX SP-2 Printer Gift Bags Sweepstakes**, navigate the Internet to, (http://www.Instaxsweepstakes.com). Click on the Enter Now button to enter. Provide all the requested information on the **Sweepstakes Registration and Entry Form as further outlined in the "How to Enter" Section. SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTRERED BY, OR ASSOCIATED WITH, FACEBOOK OR ANY OTHER SOCIAL MEDIA SITE. BY PARTICIPATING IN ANY GIVEN SWEEPSTAKES, YOU ARE PROVIDING YOUR INFORMATION TO FUJIFILM NORTH AMERICA CORPORATION, AND NOT TO FACEBOOK OR ANY OTHER SOCIAL MEDIA ORGANIZATION.**

Sweepstakes Period and Eligibility. Sweepstakes is being conducted by FUJIFILM North America Corporation, 200 Summit Lake Drive, Valhalla, NY USA 10595, and its promotional agency (the "Sponsors"). The Sweepstakes begins and entries will be accepted commencing on **October 6, 2016 at 12:00 a.m. ET**. The Sweepstakes will close and no more entries will be accepted as of **October 23, 2016 at 11:00 p.m. ET**. Final random drawing is anticipated to be on or about **October 24, 2016 at 5:00 p.m. ET**. Sweepstakes is open only to U.S. residents, who are 13 years of age or older. Employees of the Sponsors, and any provider of any prize offered in any given Sweepstakes or any business or entity involved in the development, production, implementation, administration or fulfillment of Sweepstakes, and the immediate family members of any of the above (meaning spouses, parents, siblings and children living in the same household) are not eligible to enter or win. Void in Puerto Rico, Quebec, and wherever else prohibited by law. Sweepstakes is subject to all applicable laws.

How to Enter. Navigate to, (http://www.Instaxsweepstakes.com) to enter into the **FUJIFILM "Photo Plus Expo" INSTAX SP-2 Printer Gift Bag Sweepstakes**. Complete all the personal entry information requested on the Sweepstakes Registration and Entry Form, including name, address, city, state, zipcode, phone number, email address and confirmation of age eligibility**. ONLY ONE ENTRY PER PERSON, PER EMAIL ADDRESS.**

By entering, you agree to be bound by these Official Sweepstakes Rules and the decisions of the Sponsor, which shall be final in each instance. INTERNET ACCESS, A VALID EMAIL and ADDRESS ARE REQUIRED TO ENTER. Entries without all of the required information blanks completed will be disqualified. In addition, all late, lost, or otherwise incomplete entries are not considered valid entries and shall be disqualified. Proof of your submission of entry is not proof of the Sponsors' receipt and the Sponsors' designated computer will be the official record keeping device for all submissions and entries applicable to the Sweepstakes. Any attempt at or form of entry other than as expressly specified in these Rules (including but not limited to automated entry) is strictly prohibited and will result in disqualification. No correspondence about submissions will be answered. No responsibility is assumed for lost, late, stolen or misdirected mail or entries or any failure or unavailability of hardware, software, electronic

communications or Internet uploading or other connections. Sponsors are also not responsible for failed, partial or garbled computer transmissions or for failed transmissions or electronic or device malfunctions of any kind.

Sweepstakes Entries and Submissions. Sponsors reserve the right to disqualify any entries which Sponsors, at their sole discretion, determine to be inconsistent with their corporate standards, reputation or consumer expectations. If integrity of a Sweepstakes is compromised in any manner, Sponsors reserve the right to modify that Sweepstakes and conduct a drawing based on all eligible entries received that are unaffected by the problem, and/or to terminate that Sweepstakes. Sponsors reserve the right to disqualify any person who attempts to tamper with any given Sweepstakes, to harass or interfere with any other entrant, or otherwise acts in an inappropriate or unsportsmanlike way, all as determined by Sponsors in their absolute discretion. Submissions shall be void if incomplete, not legible, or if they contain errors or do not comply strictly with all requirements in these Rules.

In no event will any personal information provided on any given Sweepstakes Registration and Entry Form be provided by Sponsors to any third party for third party use. The privacy policies and terms and conditions applicable to each Sweepstakes shall be those of FUJIFILM North America Corporation found at www.fujifilmusa.com. By participating in a Sweepstakes, entrants agree to all of the terms and conditions of the privacy policies and website terms and conditions of the Sponsors. By entering you agree to be bound by these Official Sweepstakes Rules and you acknowledge that the decisions of the Sponsor shall be final and binding in all respects. The Official Sweepstakes Rules will be posted at (http://www.Instaxsweepstakes.com).

Prizes. The following prizes will be awarded. Odds of winning depend upon the number of eligible entries received in the Sweepstakes Period.

THREE (3) Grand Prizes:

Each winner will receive:

(1) FUJIFILM instax SHARE™ SP-2 Smartphone Printer (ARV: $199.95)

(1) FUJIFILM Instax Mini Twin Film Pack (20 Exposures) (ARV: $20.00)

(1) FUJIFILM Instax Mini Rainbow Film Pack (10 Exposures) (ARV: $10.00)

(1) FUJIFILM Accordion Photo Album (ARV: $8.99)

Total ARV Per Winner: $238.94

Total ARV of all prizes to be awarded in connection with Sweepstakes is $716.82. Prizes may not be redeemed for cash, substituted or transferred by winner; however, if any prize or prize component becomes unavailable or otherwise at Sponsor's option the Sponsors reserve the right to unilaterally substitute a prize or prize component of equal or greater value. Taxes and any other expenses relating to the provided prize are the sole responsibility of winners, and winners agree to provide the necessary information to permit Sponsors to issue a 1099 Form as applicable. You are not an official Fujifilm Sweepstakes prize winner until you are successfully validated, you have duly received an official notification of your winning status from Sponsor,

and you have signed and returned the necessary Affidavit of Eligibility and Liability Release documentation as referenced below.

Selection of Winners/Validation. All Sweepstakes prize winners will be selected at random in a random drawing by Sponsors held at the Sponsors' headquarters, 200 Summit Lake Drive, Valhalla, NY USA 10595 from among all eligible and valid entries received in connection with this Sweepstakes. The random drawing will be held on or about October 24, 2016. Alternate winners will be selected at the same time.

Prize Acceptance. Potential winners will be notified by overnight mail, telephone or email and will be required to sign, and return when requested an Affidavit of Eligibility and Liability Release document confirming the winner's identification and eligibility and releasing Sponsors from liability relating to the prize awarded, Documents returned by fax or electronically will have the same force and effect as original documents. If such documents are not returned within one (1) business days of the date sent, or if any prize notification is returned as non-deliverable or any winner is found to be ineligible or not in compliance with these Official Rules, disqualification may result and prize will be awarded to the selected alternate. In the event of a dispute as to identity of any online entrant, the actual individual named on the online entry form will be deemed to be the official entrant unless otherwise determined by the Sponsors. Sponsors, their parent companies, affiliates, subsidiaries, designees and advertising and promotion agencies, and their respective directors, officers, employees, representatives and agents, and Facebook, shall not be responsible for any and all liability or any injury, loss or damage of any kind to or of any person or property (including, without limitation, death of any person), arising in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of a prize, participation in any Sweepstakes-related activity, or participation in any given Sweepstakes. The Limited Warranty that accompanies any prize awarded will be the sole remedy available to the prize winners regarding any prize that is provided in connection with the Sweepstakes.

Prize Winners List. For names of the Sweepstakes winners you may mail a self-addressed, stamped envelope to: FUJIFILM "Photo Plus Expo" INSTAX SP-2 Printer Gift Bags Sweepstakes Winners, P.O. Box 736, North Branford, CT 06471 within (3) months of the end of the applicable Sweepstakes Period. Please identify the specific Sweepstakes for which you are requesting any prize winner names.

Void Where Prohibited, Disputes and Availability of Official Rules. As stated above, each Sweepstakes is void otherwise where prohibited. Disputes relating to any given Sweepstakes shall be commenced exclusively within the state of New York, U.S.A., governed by the laws of the state of New York, U.S.A. without regarding to conflict of laws provisions, and will be resolved by binding arbitration before an arbitrator appointed by the American Arbitration Association, provided that applicable law will be applied in any adjudication or arbitration proceeding. For a printed copy of the FUJIFILM "Photo Plus Expo" INSTAX SP-2 Printer Gift Bags Sweepstakes Official Rules, send a self-addressed stamped envelope to: FUJIFILM "Photo Plus Expo" INSTAX SP-2 Printer Gift Bags Sweepstakes Rules, P.O. Box 736, North Branford, CT 06471 by end of the Sweepstakes Period. Limit one Rules request per envelope. Requests for the Rules which are received after the final Sweepstakes Period will not be honored.